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CONTACT: David Feld
Managing Director Digital Marketing
Dunham's Sports
(248) 530-6632

DUNHAM'S SPORTS LAUNCHES 'PICK YOUR OWN ADVENTURE' SWEEPSTAKES!

Troy, MI - Dunham's Sports, one of the nation's largest retail sporting goods chains, is once again launching its *'Pick Your Own Adventure' Sweepstakes*.

While launching the sweepstakes, Dunham's Sports Managing Director Digital Marketing, David Feld said, "We are excited to again offer this unique sweepstakes to our loyal customers, and can't wait to reward the winner with the prize of a lifetime. Our goal for this sweepstakes is to offer seven awesome prize options, so whoever the lucky winner is, it will be a memorable adventure for them".

The *'Pick Your Own Adventure'* sweepstakes runs June 1, 2015 to August 31, 2015. One entrant, selected at random from all eligible participants, will win his/her choice of one of seven great prize offerings listed below. Signing up for the sweepstakes is free and easy, and can be done at <http://www.dunhamsadventuresweeps.com/>. You can enter once a day during the sweepstakes period. Additionally one Dunham's Sports gift card will be awarded daily.

a. Disney World® Orlando Trip Package: A trip for two (2) to Orlando, FL. Trip package includes round trip, coach-class air transportation for two (2) from a major airport near winner's home (determined by Sponsor in its sole discretion) to Orlando, FL; four (4) nights' accommodations at a hotel determined by Sponsor in its sole discretion (single room, double occupancy); ground transportation to and from destination airport and hotel; three (3) day Park Hopper Pass for two (2); \$100 per day spending money; and travel agent services. Approximate Retail Value ("ARV"): \$4,400.

b. SKI Breckenridge, CO Trip Package: A trip for two (2) to Denver, CO. Trip package includes round trip, coach-class air transportation for two (2) from a major airport near winner's home (determined by Sponsor in its sole discretion) to Denver, CO; four (4) nights' accommodations at a hotel determined by Sponsor in its sole discretion (single room, double occupancy); a full-size rental car for length of stay; three (3) day ski lifts for two (2), three (3) day equipment rental for two (2); \$400 spending money; and travel agent services. If winner does not meet requirements for rental car, that portion of the prize will be forfeited in its entirety. ARV: \$5,000.

c. Sedona Adventure Trip Package: A trip for two (2) to Phoenix, AZ. Trip package includes round trip, coach-class air transportation for two (2) from a major airport near winner's home (determined by Sponsor in its sole discretion) to Phoenix, AZ; four (4) nights' accommodations at a hotel determined by Sponsor in its sole discretion (single room, double occupancy); a \$350 allowance for full-size rental car for length of stay; \$400 spending money that can be used for food; Colorado River float trip for two (2) (includes Tour of the Navajo Indian Reservation and hotel pick up and lunch); and travel agent services. If winner does not meet requirements for rental car, that portion of the prize will be forfeited in its entirety. ARV: \$4,650.

d. Kiawah Island, SC Golf Package Trip Package: A trip for two (2) to Charleston, SC. Trip package includes round trip, coach-class air transportation for two (2) from a major airport near winner's home (determined by Sponsor in its sole discretion) to Charleston, SC; four (4) nights' accommodations at a hotel determined by Sponsor in its sole discretion (single room, double occupancy); a full-size rental car for length of stay; one round of golf for two (2) including golf cart on the ocean course; one round of golf for two (2) including golf cart on the cougar course; \$400 spending money that can be used for food spending money; and travel agent services. If winner does not meet requirements for rental car, that portion of the prize will be forfeited in its entirety. ARV: \$5,700.

e. Richard Petty Driving Experience Las Vegas Trip Package: A trip for two (2) to Las Vegas, NV. Trip package includes round trip, coach-class air transportation for two (2) from a major airport near winner's home (determined by Sponsor in its sole discretion) to Las Vegas, NV; four (4) nights' accommodations at a hotel determined by Sponsor in its sole discretion (single room, double occupancy); a Richard Petty rookie driving experience for two (2) (includes eight (8) laps in a 600 horsepower NASCAR Race Car; includes hotel pick up); \$400 spending money that can be used for food; and travel agent services. ARV: \$4,500.

f. Red Mountain Spa Trip – Las Vegas, Nevada Trip Package: A trip for two (2) to Las Vegas, NV. Trip package includes round trip, coach-class air transportation for two (2) from a major airport near winner's home (determined by Sponsor in its sole discretion) to Las Vegas, NV; three (3) nights' accommodations at a hotel determined by Sponsor in its sole discretion (single room, double occupancy); roundtrip shuttle transfers from Las Vegas to Red Mountain Spa via St George Shuttle Executive Service; one (1) of four (4) treatment options each night (such as 50 minute sage stone customized massage, facial or manicure & pedicure); three (3) healthy meals daily; daily guided morning hikes, unlimited fitness classes, healthy life classes and events at the Wellness Center; Eat Well, Feel Well cooking demonstrations; a \$500 Allowance for additional spa treatments; and travel agent services. ARV: \$4,950.

g. Duck Hunt – Casscoe, Arkansas Trip Package: A trip for two (2) to Little Rock, AR. Trip package includes round trip, coach-class air transportation for two (2) from a major airport near winner's home (determined by Sponsor in its sole discretion) to Little Rock, AR; three (3) nights' accommodations at a hotel determined by Sponsor in its sole discretion (single room, double occupancy); duck hunting includes a morning hunt for two (2) people (includes guides, heated blind) and afternoon hunt for two (2) people; \$500 spending money that can be used for a rental car, licenses and gratuities; and travel agent services. If winner does not meet requirements for rental car, that portion of the prize will be forfeited in its entirety. ARV: \$5,000.

Winner will select his/her one choice from the above prizes (a-g). <http://www.dunhamsadventuresweeps.com/>

Eligibility: Dunham's Pick Your Own Adventure Sweepstakes is open only to legal residents of IN, VA, KY, WI, WV, MD, OH, MI, MN, PA, MO, GA, SD, IA, NC, TN, IL, NE, AL who are at least eighteen (18) years old at the time of entry. The Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's and Administrator's decisions, which are final and binding in all matters related to the Promotion. The Promotion begins on June 1, 2015 at 12:00 a.m. Eastern Time ("ET") and ends on August 31, 2015 at 11:59 p.m. ET.

Enter the sweepstakes: <http://www.dunhamsadventuresweeps.com/>