

Dunham's Sports® Announces the Grand Opening of its Lexington store on Friday, October 3rd



Dunham's Sports® is excited to announce the official Grand Opening of its new Lexington store on Friday, October 3 at 9:00 AM. Dunham's would like to invite residents of Lexington and the surrounding communities to our Grand Opening weekend. The new store, located in Stonewall Square Center (80 East Midland Trail), will bring up to 40 new full-time and part-time jobs to the community. Store hours are Monday – Saturday, 9 a.m. to 9 p.m. and Sunday 10 a.m. to 7 p.m.

Join Dunham's in celebrating the opening of our new store at 9:00 AM on Friday, October 3. The first 75 adult customers to make a purchase of \$19.99 or more on Friday, October 3 will receive a Dunham's Sports® gift card, with one being worth \$100. Additionally, the first 100 families in line will receive a shopping bag with a coupon good for 25% Off the regular price of everything they can fit in the bag (*one-time use coupon good 10/3 only, excludes firearms, ammo, optics & gift cards. Limit 2 of any one item*). On Saturday, October 4, the first 50 people will receive a Dunham's Sports® t-shirt. And the first 50 people on Sunday, October 5 will receive a Dunham's Sports® baseball cap.

The new Lexington store is the 3rd Dunham's Sports® to open in the state of Virginia.. Dunham's Sports® is one of the largest sporting goods chains in the country, operating over 260 stores in 26 states. Founded in 1937 as Dunham's Bait & Tackle, Dunham's Sports® has grown to become the leading full-line sporting goods chain in secondary and tertiary markets in the United States.

The new store offers a significant number of big brands and amazing value. Dunham's offers expansive footwear and apparel departments, a large hunt, fish, camp and water sports area, and a broad selection of fitness equipment. In addition, Dunham's Sports® will offer an expanded selection of equipment for all team sports from youth through adult, a large golf department, a broad selection of indoor and outdoor games, Go-Carts and Mini-Bikes, work wear, denim, hydration and much more. The store will feature big name brands like Under Armour®, Adidas®, Carhartt®, The North Face®, Yeti®, Callaway Golf®, Levi's®, Brooks®, Birkenstock®, Nordic Track®, Pro-Form®, Easton®, Rawlings®, Federal®, Winchester®, Vortex®, Smith and Wesson® and many more.

Dunham's Sports® is focused on delivering the name brands customers are looking for across its full assortment, while delivering great value; both tie directly into Dunham's Sports® motto **"Big Names . . . Low Prices."** We encourage you to Get in the Game® at Dunham's Sports®, where our big names bring you in and our low prices bring you back! Visit dunhamssports.com to find out more about the great brands and value Dunham's Sports® has to offer.